

Blueberries NZ Inc

Profit & Loss [Budget Analysis]

July 2021 through June 2022

	Selected Period	BUDGETED	\$ Difference	Difference	BUDGET
	2020/21	2020/21	2020/21	2020/21	2020/22
Income					
Grower Registration 20/21	\$37,425.00	\$ 28,000.00	\$9,425.00	133.66%	\$ 40,000.00
Exporter Fresh Reg 20/21	\$3,000.00	\$ 2,300.00	\$700.00	130.43%	\$ 3,000.00
Levies 20/21	\$90,557.00	\$ 110,000.00	-\$19,443.00	82.32%	\$ 85,000.00
Interest Received	\$0.00	\$ 6,500.00	-\$6,500.00	0.00%	
Royalties - BBNZ Propagators	\$195,779.00	\$ 185,000.00	\$10,779.00	105.83%	\$ 190,000.00
Field Day	\$22,823.00				\$ 30,000.00
MRL Fee/Bases App	\$1,050.00	\$ 6,000.00	-\$4,950.00	17.50%	\$ 5,000.00
Total Income		\$ 337,800.00	-\$337,800.00	0.00%	\$ 353,000.00
Gross Profit	\$350,634.00	\$ 337,800.00	\$12,834.00	103.80%	
Expenses					
Accounting/Audit Fees	\$3,920.00	\$ 4,000.00	-\$80.00	98.00%	\$ 4,000.00
Administration Fees	\$17,400.00	\$ 18,000.00	-\$600.00	96.67%	\$ 18,000.00
Amortisation Licence	\$500.00	\$ 500.00	\$0.00	100.00%	\$ -
Bad Debts	\$300.00				\$ -
Bank Fees	\$0.00	\$ 60.00	-\$60.00	0.00%	\$ 50.00
MRL Fees Expenses	\$567.00	\$ 16,000.00	-\$15,433.00	3.54%	\$ -
Meeting Expenses-Fldays/AGM	\$20,758.00	\$ 7,500.00	\$13,258.00	276.77%	\$ 30,000.00
Legal Fees	\$750.00	\$ -	\$0.00		\$ -
Loss/Gain on Sale of FA	\$556.00	\$ -	\$0.00		
Meeting Expenses- Other	\$0.00	\$ 5,000.00	-\$5,000.00	0.00%	\$ -
Depreciation Expense	\$0.00	\$ 200.00	-\$200.00	0.00%	\$ -
Nielsen Report	\$1,750.00	\$ 1,750.00	\$0.00	100.00%	\$ 1,750.00
Market Access		\$ 16,000.00	-\$16,000.00	0.00%	\$ 70,000.00
Membership International	\$2,885.00	\$ 3,000.00	-\$115.00	96.17%	\$ 3,000.00
Misc	\$200.00				
Mystery Shopping	\$27,857.00	\$ 12,500.00	\$15,357.00	222.86%	\$ 15,000.00
Office Supplies	\$0.00	\$ 100.00	-\$100.00	0.00%	
Plant Imports	\$6,345.00	\$ 17,000.00	-\$10,655.00	37.32%	\$ 1,000.00
Postage	\$0.00	\$ 100.00	-\$100.00	0.00%	\$ -
Pest & Disease Cont - Langford	\$10,500.00	\$ 16,000.00	-\$5,500.00	65.63%	\$ 21,000.00
Photocopier		\$ 500.00	-\$500.00	0.00%	\$ -
Printing	\$170.00	\$ 500.00	-\$330.00	34.00%	\$ -
Promotions	\$38,495.00	\$ 29,000.00	\$9,495.00	132.74%	\$ 40,000.00
Royalties Ret- BBNZ Prop	\$141,922.00	\$ 140,000.00	\$1,922.00	101.37%	\$ 140,000.00
Subscriptions	\$2,165.00	\$ 720.00	\$1,445.00	0.00%	\$ 2,500.00
Telephone/Internet		\$ 100.00	-\$100.00	0.00%	\$ -
Website		\$ 1,000.00	-\$1,000.00	0.00%	\$ -
Resident Witholding Tax	\$ 1,620.00	\$ 1,620.00	\$0.00	100.00%	\$ 1,700.00
Total Expenses	\$ 277,040.00	\$ 289,530.00	-\$12,490.00	95.69%	\$ 348,000.00
Net Profit / (Loss)	\$73,594.00	\$48,270.00	\$25,324.00	152.46%	\$ 5,000.00